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CHARLES CLARENCE SNITEMAN.

Charles C. Sniteman, of Neilsville, Wis., has been a member of the AMERICAN PHARMACEUTICAL ASSOCIATION since 1881 and a resident of Neilsville for more than fifty-three years, making this city his home on January 15, 1879 and entering the drug business on his own account in 1881. He had been a partner in a Peoria drug store several years before matriculating at the Philadelphia College of Pharmacy in 1869; also for a time engaged with Allaire, Woodward & Co. Mr. Sniteman is an alumnus of the class of 1871.

George Sontag, a Neilsville youth, engaged with Mr. Sniteman about fifty years ago, and after completing his studies at the Philadelphia College of Pharmacy became a partner in the business, which association has continued up to the present time. These partners have maintained a business relationship and remained staunch friends—a record worthy of mention. The senior member contends that "retiring is of no use to men who have been working as long as I have; they do not live long after they retire. Human beings should remain useful as long as they are able to do so."

The prescription record of this pharmacy is good for a small city—the number filled is well over 429,000. The work in all divisions goes on without reference to system or detail, each partner sharing in the activities; their friendship record is 100; they have worked side by side, day in and day out to the present time. The friendship is reflected in their patronage who have the utmost confidence in these veteran pharmacists. We are indebted for the information for this brief sketch to Editor G. A. Bender, of the *Northwestern Druggist*, who also secured the loan of the photograph for the frontispiece. The hope is expressed that these veterans and fellow-members¹ may share many more years of health and happiness.

¹ Mr. Sniteman and Mr. Sontag are members of the AMERICAN PHARMACEUTICAL ASSOCIATION.

THE DUTY OF PHARMACY.

DEAN CHARLES F. HEEBNER,¹ in a message to the graduating class of Ontario College of Pharmacy, said in part: "Pharmacy is a combination of science and art. The average person thinks of pharmacy in terms of the average drug store, and he does not even understand a drug store. To him pharmacy is a merchandising enterprise that distributes a variegated assortment that includes medicines among other items.

"He does not see the ramifying and intricate process that finally focuses in the prescription department of the corner drug store. The packaged medicine that he purchases there may have had its origin in the depths of an African forest or Indian jungle; it may have gone through manufacturing methods requiring the utmost exactness and scientific skill; it may have been blended with other therapeutic agents that only one in every fifteen hundred is competent to render. But the final buyer, the layman, sees nothing of the complicated and costly procedure that led up to its purchase.



CHARLES F. HEEBNER.

"The fundamental obligation, the final duty of pharmacy is to provide, conveniently, quickly and at a moderate cost an unfailing supply of agents that prevent, alleviate or cure pain and disease.

"Your aim must be to keep the professional stamp on your store your greatest asset. That is why you chose pharmacy at first as your vocation."

¹ Dean Heebner graduated from New York College of Pharmacy with the class of 1881 and later was instructor for a time, before his election to the faculty of Ontario College of Pharmacy. He joined the AMERICAN PHARMACEUTICAL ASSOCIATION in 1894 and is now a life member.



CHARLES CLARENCE SNITEMAN.